



# American Accounting Association

## Council Meeting Agenda

New York Hilton Midtown  
Saturday, November 14, 2015  
8:30 am – 5:00 pm

Council Members Attending		
<b>Board of Directors</b> Bruce Behn, President David Burgstahler, President-Elect Christine Botosan, Past President Stephen Moehrle, Vice President–Finance Timothy Fogarty, Vice President–Education Marc Rubin, Director–Focusing on Membership Gary Biddle, Director–Focusing on International Robert Lipe, Director–Focusing on Intellectual Property Patricia Poli, Director–Focusing on Segments Shaun Budnik, Director–Focusing on Academic/Practitioner Interaction Tracey Sutherland, Executive Director	<b>Council Officers</b> Audrey Gramling, Chair Mark Dawkins, Chair-Elect Hughlene Burton, Past Chair <b>International Members-at-Large</b> Dan Elnathan Lakshmanan Shivakumar <b>Region Representatives</b> Ramesh Narasimhan, Mid-Atlantic Mehmet Kocakulah, Midwest Carol Hartley, Northeast David Stott, Ohio Lynn Clements, Southeast Mary Fischer, Southwest Alan Styles, Western	<b>Section Representatives</b> Kimberly Sawers, ABO Gregory Gerard, AIS Don Finn, APLG Sandra Callaghan, ATA Urton Anderson, Auditing Mark Dawkins, Diversity Marlene Plumlee, FARS Timothy Louwers, FAS Donald Ariail, GIWB Thomas Vermeer, GNP F. Greg Burton, IAS Theresa Libby, MAS Steven Mintz, PI Hussein Issa, SET ( <i>alt.</i> ) Bambi Hora, TLC Markus Ahrens, TYC
Guests & Staff Attending		
Hugh Webster, AAA Legal Counsel Karen Pincus, Governance Committee, Chair (virtually by webinar)		Susan Crosson, Director, Center for Advancing Accounting Education Julie Smith David, Chief Innovation Officer Barbara Brady, Director, Operations and Projects Nancy Maciag, Manager, Executive and Board Services
Council Members Not Attending		
<b>Board of Directors</b> Terry Shevlin, Vice-President–Research & Publications Leslie Hodder, Vice President–Finance-Elect		<b>Section Representatives</b> Graham Gal (SET)

Minutes
<p><b>A. Welcome</b> - Audrey Gramling welcomed everyone to the meeting. She thanked past Council leaders Bob Allen, Pat Poli, and Hughlene Burton for their guidance. Each new Council Representative stood and introduced themselves to the group, followed by Members in their last year in Council, and then those midway through their terms. The agenda was reviewed and there were no changes/additions made.</p> <p><i>MSC to approve the August 2015 Council Meeting minutes.</i></p> <p><b>B. Executive Directors Report</b> – Tracey Sutherland gave the Council an overview of how the AAA has changed over the past 100 years: changes in the organization name, Region &amp; Section history, journals and their expansion, and how we are now on the cusp of the Centennial. She updated Council on several key developments including the following:</p> <ul style="list-style-type: none"> <li>The emergence of the Centers and the hiring of Susan Crosson as the first Center Director. The Big Data Conference, which was the first event organized by the Center for Advancing Accounting Education, was a great success.</li> <li>Rookie Camp registration is going strong, with the highest number of Job Seekers thus far.</li> </ul>

- Headquarters: Plans for the new building have been finalized. Diane Hazard will be retiring in January and the search for a replacement is underway.
- The 2016 Annual Meeting will mark our Centennial. There will be a Gala dinner on August 9<sup>th</sup>. We will also have the 3<sup>rd</sup> Global Scholars Workshop at the 2016 AM as this has proven to be a successful endeavor.
- Segment Meetings have been doing very well – six meetings broke attendance records during the last meeting cycle.

#### **Minutes**

<p><b>C. Segment Update</b> – Pat Poli discussed that the Region Pilot Program has been able to achieve more cohesiveness in terms of leadership, services, operations, finances, and structure. The meetings have seen improvements in attendance, and survey results continue to be very positive following the meetings. Collaboration between members, volunteers, and AAA professional staff has been key in the successes of the meetings. In October, a meeting of Strategic Region Leaders was held to discuss Engagement, Innovation and Impact (EII), development of Vision &amp; Mission statements and Region branding. The Southeast Region requested Section sponsored awards. This can lead to new opportunities for recognition, as well as increase the quantity and quality of submissions. The GNP, IAS, MAS, and SET Sections will join GIWB and TLC to test new section-sponsored awards.</p>
<p><b>D. Governance</b> – AAA Legal Council Hugh Webster provided Council an overview of Council's role and the legal aspects of what liabilities volunteers have in their roles as Council members. The Conflict of Interest and Code of Ethics policies were distributed and signed by all Council members present.</p> <p>Karen Pincus joined via webinar to discuss and give feedback on five items identified by the Governance Committee for potential Bylaws revisions. The five items discussed were: 1) potential name change, 2) Council rather than full membership vote if the President-Elect cannot serve, 3) Allow option of uncontested elections and change the timing of the election process, 4) remove petitions to force a vote for an amendment, and 5) references to a fixed number of members specified with a percentage of members. Council discussed each item at length to see if there was enough substance to warrant bringing the issues forward for a membership vote.</p> <p><i>MSC that these five items should go forward for continued Governance Review.</i></p>
<p><b>E. Council Ballot Committee (CBC) Meeting</b> – Audrey Gramling gave an overview of the CBC and today's vote for the two candidates to be placed on the slate for the position of Director – Focusing on Intellectual Property. David Stott, the CBC Chair explained the voting process and the roles and responsibilities for the Director position. Tracey Sutherland spoke about the key items that this Director would be focusing on over the next three years, including aggregator negotiations. Audrey Gramling, Hughlene Burton, Mark Dawkins, and David Stott facilitated the discussions of each nominee. Martha Eining and Elaine Mauldin were elected as the nominees to be added to the Slate of Officers for the 2016-17 Board of Directors.</p>
<p><b>F. Council Committee on Awards Committee (CCAC)</b> – Audrey Gramling and 2015-16 CCAC Chair Sandy Callaghan described the purpose and composition of the CCAC, and explained the importance of the committee's work for the AAA. Seven candidates were nominated for the six available positions. An electronic ballot will be sent to Council following the meeting and voting will remain open through Saturday, November 21<sup>st</sup>. Sandy and Audrey will be notified of the voting results.</p>
<p><b>G. Annual Meeting Panel Ideas &amp; Coordination</b> – Julie Smith David led an activity where Council was asked for ideas/recommendations for At-Large Panels for the 2016 Annual Meeting. Fourteen potential panel topics were pre-printed on posters, and several additional topics were generated, as well as names for panelists and owners of each. Council voted for their favorites out of all of the suggestions.</p>
<p><b>The meeting adjourned at 5:00pm.</b></p>